

Kaspersky Quick Facts

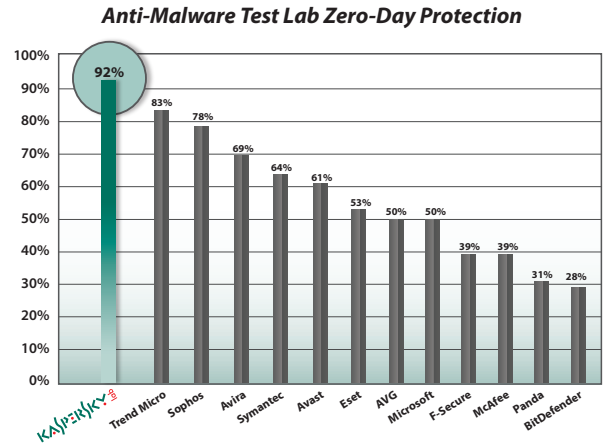
- The world's largest privately-held anti-malware company
- Unprecedented growth, eight times the industry average
- Over 300+ million users worldwide
- 50,000 new systems added every week

Why Kaspersky?

With a simplified way to easily manage your endpoints inside or outside the network, Kaspersky's unique solutions provide you with premium protection at work, at home, or on the road.

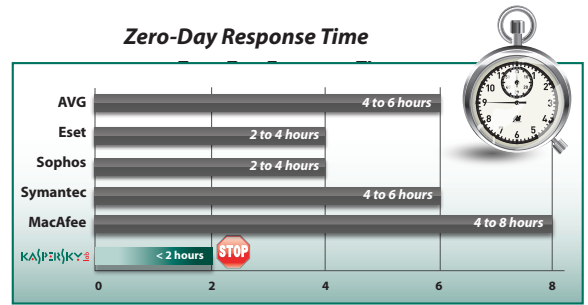
Unmatched Threat Protection

Leading independent test labs consistently rate Kaspersky best-in-category for protection against known and zero-day malware including: viruses, Trojans, worms, spyware, rootkits, hackers, phishing, and spam.



Quickest Threat Response

As new malware is released, systems have a window of exposure where they are unprotected until malware vendors release signatures to mitigate the threat. During this window of exposure they rely on heuristic engines to identify and block the threat. Kaspersky leads the industry in identify and responding to new threats faster than anyone else, reducing the window of exposure to new threats and providing the most up-to-date protection available (AV-Test.org, March 2009).



Scanning Performance

Kaspersky's anti-malware engine uses several technologies to deliver scanning performance that's over 27 MB/second (Cascadia Labs Report, December 2009). You'll get unsurpassed protection while maintaining functionality. What's more, our anti-malware solution dynamically concedes resources to your applications to prevent any impact on system performance. Once the system becomes idle, the Kaspersky solution quickly and efficiently finishes the system scan. In the process, our patented iChecker and iSwift technologies limit file scanning to only new and modified files, increasing scanning efficiency and saving system resources.

