

PROOFPOINT EMAIL FRAUD DEFENSE

EMAIL IS THE NO. 1 THREAT VECTOR FOR THE ENTERPRISE

- Spear phishing is effective—30% of recipients open phishing messages and 12% click on attachments.¹
- Business email compromise (BEC), or impostor email scams, have cost companies over \$3.1 billion since January 2015.²
- Spear phishing is preventable—80% of impostor emails spoof trusted domains and could be blocked before reaching the inbox.³

FEATURES

- Granular visibility across your email ecosystem
- Real-time identification of emails failing authentication
- Dynamic configuration of exceptions, alerts, and rules on your Proofpoint Email Protection gateway

BENEFITS

- Block BEC or impostor emails spoofing trusted domains, yours and those of your partners, before they reach your employees and customers
- Block ransomware infections, wire transfer fraud, and W-2 breaches
- Alleviate board concerns by preventing corporate identity theft and mitigate risk exposure

ELIMINATING THE IMPACT OF EMAIL FRAUD

Email fraud is rife—business email compromise (BEC) is costing companies billions, and consumer phishing is at an all-time high. The majority of these email attacks can be prevented.

Leveraging the power of email authentication (SPF, DKIM, and DMARC), Proofpoint Email Fraud Defense protects your organization from all phishing attacks (including 80% of impostor emails) spoofing trusted domains.

Visibility into who is sending email across your enterprise allows you to authorize all legitimate senders and block fraudulent emails before they reach your employees, business partners, and customers.

When you deploy Email Fraud Defense with our other defenses, you can nullify an entire class of impostor email fraud. Use our solutions to:

- Stop email-based ransomware
- Prevent CEO/CFO wire transfer attacks and W-2 scams
- Block emails spoofing corporate and brand identities before they reach your employees and customers

GRANULAR VISIBILITY

Understand who is sending email across your enterprise.

Email Fraud Defense helps you make sense of email authentication data via a DMARC (Domain-based Message Authentication Reporting & Conformance) reporting interface that renders authentication results for all email traffic coming into, and going out of, your organization. We interpret that data using automated algorithms that differentiate between anomalies and issues that need attention.

With Email Fraud Defense, you can:

- Monitor all emails (inbound and outbound) from your domains and those of third parties
- Accurately distinguish between legitimate emails and bad emails failing authentication
- Understand the reasons behind each authentication failure

BLOCK EMAIL THREATS AND ELIMINATE RISK

Implement a DMARC “reject” policy without the risk of false positives.

A DMARC “reject” policy is effective; it will block all emails from IPs you have not authorized to send messages from your domain. But implementing DMARC may also result in legitimate inbound email getting blocked. Email Fraud Defense is the only email authentication solution that gets you to a full DMARC implementation faster with less risk.

¹ “2016 Data Breach Investigations Report.” April, 2016”

² Business E-Mail Compromise: The 3.1 Billion Dollar Scam.” June, 2016.

³ Proofpoint. “Impostor Email Threats.” March, 2016

With Email Fraud Defense, you can:

- Get clear workflow instructions for specific email authentication policy actions
- Configure exceptions, alerts, and rules on your Proofpoint Email Protection gateway for any sender scenario
- Instruct your Proofpoint Email Protection gateway to block impostor email threats before they reach employee and consumer inboxes

GET SUPPORT

Our global team of email experts is here to help.

Getting your legitimate mail streams (as well as those of your vendors and partners) to authenticate correctly without support is hard. Our Professional Services team crafts fully customized project implementation plans, develops a comprehensive risk assessment from start to finish, while providing a trouble-free DMARC implementation and ongoing management.

We will:

- Act as a dedicated extension of your internal teams, analyzing email threat data to help you understand the nature of attacks identified
- Provide ongoing support as your business email practices evolve
- Offer continuous monitoring to optimize your DMARC implementation

ABOUT PROOFPOINT

Proofpoint, Inc. (NASDAQ:PFPT), a next-generation cybersecurity company, enables organizations to protect the way their people work today from advanced threats and compliance risks. Proofpoint helps cybersecurity professionals protect their users from the advanced attacks that target them (via email, mobile apps, and social media), protect the critical information people create, and equip their teams with the right intelligence and tools to respond quickly when things go wrong. Leading organizations of all sizes, including over 50 percent of the Fortune 100, rely on Proofpoint solutions, which are built for today's mobile and social-enabled IT environments and leverage both the power of the cloud and a big-data-driven analytics platform to combat modern advanced threats.

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